

For Immediate Release

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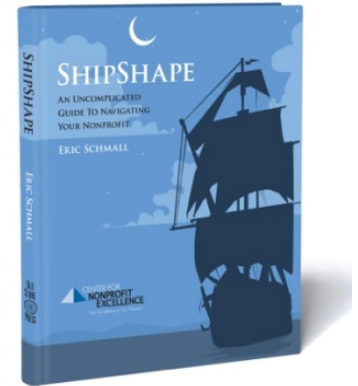
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**Available: Carmichael's Bookstore (Louisville) Amazon.com,
Barns & Noble, Baker & Taylor and Ingram**



New Book ShipShape: An Uncomplicated Guide to Navigating Your Nonprofit

LOUISVILLE, KY—“There is one thing that all boards have in common, regardless of the legal position. They do not function,” opined legendary management guru Peter Drucker.

While this is a serious lament by one of the world’s leading experts on management and governance, the current picture of board performance is a bit better than that, according to consultants working through the Center for Nonprofit Excellence in Louisville.

But the room for improvement is vast. And much is at stake according to Eric Schmall, recently retired director of consultation for the Center for Nonprofit Excellence and author of the new book *ShipShape: An Uncomplicated Guide to Navigating Your Nonprofit*.

Eric Schmall, now an outside consultant for CNPE, has worked with hundreds of nonprofit boards over the past 12 years. Last year, with the support of Kevin Connelly, executive director at CNPE, he decided a good way to help boards better understand and carry out their role was to write a buzzword-free, easy to read no nonsense guide.

The book was just recently launched and scores of board members in the Louisville area have ordered the book to read as a team. Former Kentucky State Auditor Crit Luallen’s review of the book sites that it is “clear and compelling and offers a valuable roadmap to put any nonprofit on the path to successful management.”



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Also, CNPE has just learned that ForeWord Review, an award winning industry book review service has awarded *ShipShape* with a 5-star rating, their highest rating possible. Kevin Connelly says, "This news comes at a critical time for the community as boards are starting to review strategic plans and get ready for the new year as we enter the Holiday season. The book will be ideal for boards to review prior and during these planning sessions as they seek improvement in their individual organizations. For profits will seek this book out also, as they plan for the future."

The Center for Nonprofit Excellence works with area boards to help them improve their stewardship, providing them with extensive board training, on site planning sessions and an a Board Assessment tool to identify their strengths and weaknesses.

The educational, health and social value of the nonprofit sector aside, the economic impact of the 2,379 nonprofits in Greater Louisville has a formidable economic impact. In 2012, the sector generated \$7.8 billion in revenue (roughly 13.5 percent of the region's GDP in 2012), placing it fifth per capita among its 15 peer cities.

ForeWord Reviews, publishes a respected quarterly print journal dedicated to reviewing independently published books, was established in 1998 to provide booksellers, librarians, agents, and publishing professionals with reviews of the best titles from small, alternative, and academic presses.

For more information, contact Kevin Connelly at the Center for Nonprofit Excellence at 502.315.2673, John Clark at 502.693.1506 or Eric Schmall at 502.417.0018