

For Immediate Release

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FastPencil Wavecrest/Old Stone Press Launches Holiday Title “The Legend of Chris Moose”

*Author Allen Northcutt’s Christmas Classic Will Be Enjoyed by
Families for Years to Come*

CAMPBELL, Calif. – October 8, 2012 – Today [FastPencil](#) announced the launch of “The Legend of Chris Moose: A Christmas Story,” a fun-filled holiday tale by Allen Northcutt, with illustrations by renowned artist Christie Morris. The book is through FastPencil’s Wavecrest imprint **(in partnership with Old Stone Press of Louisville, Ky.)**, which offers services and bookstore exposure to writers with strong community followings.

“The Legend of Chris Moose” is a tale of 11 friends who love Ugly, an amiable but tattered moose. A Christmas Eve party at Momma and Poppa Bears’ house ends with Ugly saving the day and being renamed Chris Moose because the name sounds like Christmas, which is what Chris’ spirit is all about.

Northcutt is a first-time author, highly decorated U.S. Marine Corps fighter pilot, Vietnam War veteran and retired investment banker.

“Allen started writing ‘Chris Moose’ on Christmas in 1982 while raising a child with learning disabilities,” said Steve Wilson, FastPencil CEO and co-founder. “With encouragement from friends and family, Allen published it 29 years later. FastPencil is thrilled to bring Chris Moose to life.”

Pricing and Availability

“The Legend of Chris Moose” is available today in hardcover for \$17.95 through the FastPencil Marketplace, <http://wavecrest.fastpencil.com/chris-moose>, and in ebook for \$5.99 through major e-retailers, including Barnes and Noble and Amazon.

About FastPencil

FastPencil powers publishing by enabling authors, publishers and enterprise customers to write, design, publish and sell books in print and digital formats through three publishing imprints: PREMIERE, Wavecrest and FastPencil.com. FastPencil’s next-generation collaboration and distribution solutions produce quality books at any volume with simplicity, control, speed to market and higher margins. FastPencil offers enterprises and publishers a customizable platform to create books, manage content and develop imprints for unique branding. FastPencil PREMIERE houses a world-class, exclusive line of general interest titles by best-selling authors. The Wavecrest imprint offers packaged services and bookstore exposure to professional writers and author services companies like Old Stone Press, <http://www.oldstonepress.com>, who have a strong community following.

About Old Stone Press

OLD STONE PRESS is a privately owned author services imprint of J. H. Clark & Associates, Inc. in Louisville, Kentucky. As a marketing partner for FastPencil-Wavecrest, Old Stone Press specializes in coordinating the FastPencil-Wavecrest custom book marketing packages and services for those authors that do not want to be involved in the daily detail and nitty gritty of book production, marketing and sales/distribution of their books. Go to: <http://www.oldstonepress.com>

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